

ST.HAIR NEWSLETTER

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ST. HAIR European Salon
1111 Bullsboro Drive
Newnan, GA 30265
678-423-5100

Hairs Needed

ST.HAIR realized the benefits of a model program after participating in the model call for Schwarzkopf and Champion Beauty.

We will be utilizing models for styling, cutting and colouring classes taught in salon. As well as future endeavors!

For more information, check out our website or ask your stylist for to complete a Pre-Screening.

We need you and your hair as models!

In The Life...

Dottie is enjoying spending her Friday nights with us at ST.HAIR. She will leave us for vacation February 23rd to a secluded Dutch island. Be sure to ask her all about it.

Marisa enjoyed a trip home for the holidays and is looking forward to her trip to Bb University at the end of February.

Although Anna enjoyed her trip home to for the holidays she quickly remembered the insane pace of New York and was glad to return home to us!

Rachel was grateful for the holiday break as her educator role and appointment book are getting busier everyday!

Sharon spent her holiday with family at Disney World. She returned home only to rush to Marietta in time to teach her largest Schwarzkopf class yet! She looks forward to visiting family in England February 16-26.

Tiffany learned the joys of having a split Christmas-between family and in-laws! She is super excited about her second cruise to the Bahamas February 16-26.

Alex enjoyed her "sisters only" cruise to Cozumel. She enjoyed her learning to snorkel and surf. Alex would like to wish a Happy Birthday to Elvis, her idol. Her apprenticeship is going well.

Jen finally got moved to Newnan and doesn't have to drive forever. Her holidays were spent enjoying her in-laws (seriously). She is happy to celebrate her one year anniversary in February!

HAPPY BIRTHDAY RACHEL-
FEBRUARY 23!

All Around the World

January 7

Newnan

Bb. Network Education

Rachel taught the "flat brush blow dry" Bb. Styling course to all stylists and apprentice. All use live models from the model program.

January 21

Newnan

Schwarzkopf Advanced Colour Theory

Sharon to teach aspects of her curriculum from the South East Regional team to the ST.HAIR team.

January 22

Newnan

Colour Theory

Rachel to teach a basic colour theory course for Alex as part of her development as our future stylist.

February 11

Newnan

Bb. Network Education

Rachel to teach the "round brush blow dry" Bb. Styling course to all stylists and apprentice.

Live models NEEDED!

February 26-29

New York City

Bb U

Marisa will be attending a Design Workshop at Bumble and bumble University. She will be learning advanced cutting and razor techniques.

Congratulations Anna, who was promoted after years of hard work to Artistic Designer!

Congratulations Sharon, who was promoted after years of hard work to Educator level.

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Look Who's Talking... about ST.HAIR

85 South Out & About- January 2008- As part of 85 South's Favorite Places of 2007, ST.HAIR is listed as a "Favorites of Beauty Buzz". One of their readers (our guest) is quoted as saying Sharon "is most professional and gives great attention and trains her staff; you will notice how knowledgeable the talented staff is."

Bb News

As your favorite fall shows start back this month, we thought we'd let you in on their use of the same products we use on you every day!

ABC's *Ugly Betty*, the same *Ugly Betty* whose hair department was Emmy nominated for the Outstanding Hairstyling in a Series, states that they love using Bumble on their actors and "we would like to have them using good product to prepare their hair for the Emmy's red carpet."

The stylist of CBS's *How I Met Your Mother* has fallen in love with SumoTech using it on both Jason Segel and Josh Radner. She also says Cobe Smulders has finally found a shampoo and conditioner she loves in Bumble's Curl Conscious.

The stylist of Showtime's *Dexter* says they use the line "like candy".

CW's *Smallville* found a superhero in Does it All, the stylist uses it on Supergirl because of its non-sticky, flexible hold.

Starstyle.com also had raving reviews for SumoTech "...to create the messy, texture look will feel empowered..Nothing you can do is wrong."

All for You!

Give your Valentine what they really want- our ST.HAIR Valentine Bag!

With every gift card purchase receive a 10% bonus on each card!

As an exclusive Bumble and bumble network salon, we are able to provide you with the benefits!

We are announcing to you before the press does January 18th in Women's Wear Daily @ www.wwd.com the upcoming launch of

Spray de Mode

We can't say much more, really, our mouths are shut!

We can express our excitement in discovering all the new things we can do with this product!

The product will launch in mid-February and you can be sure to hear more as soon as we can tell it!

Did You Know...?

Styling Crème is more Green.

Bumble and bumble has been moving towards more environmentally sound formulas and has altered the formula for Styling Crème. The new formula was, of course, tested and approved by the Bumble and bumble salon and session stylists before bringing it to you.

Try the new combinations discovered:

- ≡ Layer Thickening Spray or Styling Lotion over Styling Crème while blow-drying to create a fuller hold with a polished finish.
- ≡ Layer Surf Spray and Does It All over Styling Crème to produce extra volume and hold at the root area.
- ≡ Use Holding or Extra Strength Holding Spray with Styling Crème to mimic the effect of Styling Crème as a gel.

Overall, the new formula has a more noticeable fragrance, creamier consistency, leaves the hair softer to the touch and has a slightly lighter hold with the same amount of volume.

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An Education in Hair